

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.: 09/329,487)	I hereby certify that this paper is being
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Applicants: Kriss et al.)	States Patent and Trademark Office on
)	this date:
Filed: June 10, 1999)	September 18, 2008
Title: Method and System for Market)	
Research Data Mining)	<u>/Peter J. Cesarz/</u>
Art Unit: 3744)	Peter J. Cesarz
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Examiner: Marc E. Norman)	Agent for Applicants
)	
Confirmation No. 8147)	

RESPONSE TO THE OFFICIAL ACTION MAILED ON JULY 18, 2008 AND
EXAMINER INTERVIEW SUMMARY

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is submitted in response to the official action mailed on July 18, 2008. Please consider the following remarks.

Listing of the Claims is reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.